



OPENING OF OUR TOURIST INFORMATION CENTER

at the **Grandes Fougères Provincial Park**

Sud Tourisme is expanding its visitor network with the opening of a Tourist Information Center at the entrance of Grandes Fougères Provincial Park on October 5, 2024. This new space is part of an effort to diversify services by optimizing resources, aimed at enhancing the region's tourism appeal.

A SPACE DESIGNED TO OFFER THE BEST POSSIBLE WELCOME

More than just a ticket office, visitors to the Grandes Fougères Provincial Park now enjoy a personalized welcome, with advice from our destination expert right at the park entrance, along with a shop and a quick dining option that connects local products with homemade meals.

Visitors have the chance to meet Jenifer, a stay advisor and expert on the area. With her warmest smile, Jenifer is delighted to share information about Sud Tourisme New Caledonia, answer visitors' questions, and provide valuable advice and recommendations on activities, hikes, and the natural treasures of the region.

Travelers can enjoy a shop featuring a selection of souvenirs and local products, as well as a meeting space that fosters conviviality and discovery. This new area has been thoughtfully designed, organized, and decorated to highlight the region's unique biodiversity and natural heritage.

But that's not all! Adventurers can now enjoy delicious snacks on-site. Both sweet and savory treats are available to enhance their visit.

A PROMOTION OF SUSTAINABLE AND LOCAL TOURISM

The new Tourist Information Center is designed to provide an initial immersion into the park experience. Large botanical murals, depicting the region's endemic flora and breathtaking landscapes, immediately immerse visitors in this lush green setting.



In addition to the information provided by the stay advisor, brochures and QR codes lead to interactive digital content, allowing visitors to explore the park independently.



AN OPENING THAT SUPPORTS THE REGION'S TOURISM OUTREACH

The opening of the Tourist Information Center is part of the destination's strategy to promote sustainable and environmentally respectful tourism. This new space will help enhance the region's appeal and make its natural treasures more accessible to visitors.

It thus becomes an essential stop for visitors, whether tourists or locals, eager to venture into the heart of the Grandes Fougères and explore the wide range of activities the park has to offer.

A RAPIDLY EXPANDING TOURISM NETWORK

The opening of this Tourist Information Center at Grandes Fougères Provincial Park completes the tourism network of the destination. At every stage of their journey, visitors can now rely on a network of offices and information points to enhance their experience.

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In addition to expert advice, these spaces offer local and artisanal products, thereby promoting the region's craftsmanship and resources.